



**RULE  
ADOPTION  
NOTICE**

**RAN-10-41  
June 23, 2010**

**TO: All OTP Holders and OTP Firms**

**FROM: Options Regulation Department**

**SUBJECT: Adding 75 Options Classes to the Penny Pilot Program  
(File No. SR-NYSEArca-2010-39)**

On April 28, 2010, NYSE Arca, Inc. filed with the Securities and Exchange Commission SR-NYSEArca-2010-39, a proposal to designate 75 options classes to be added to the Penny Pilot Program for Options on May 3, 2010.

This rule change was effective on the date of filing, April 28, 2010. Questions regarding this bulletin may be directed to Peter Armstrong at 415-393-4232.

The following is a link to the rule change.

[http://apps.nyse.com/commdata/pub19b4.nsf/docs/143CACEF5F776D0A8525771C0076519B/\\$FILE/NYSEArca-2010-39.pdf](http://apps.nyse.com/commdata/pub19b4.nsf/docs/143CACEF5F776D0A8525771C0076519B/$FILE/NYSEArca-2010-39.pdf)