

July 31, 2009 WB-09-31

The Bylaws and Rules of NYSE ArcaSM Exchange ("Exchange"), in certain specific instances, require the Exchange to provide notice to all OTP Firms and OTP Holders (collectively "OTPs") and ETP Holders ("ETPs"). To satisfy this requirement, a copy of the *Weekly Bulletin*, including *Regulatory Bulletins*, is provided to all OTPs and ETPs on a weekly basis.

Pursuant to Exchange Rules, all OTPs and ETPs are reminded to promptly report business, home and mailing address changes, telephone number changes, and e-mail address changes to crs@nyx.com or Client Relationship Services at (888) 689-7739, option 3.

Equities

APPROVED ETP HOLDERS

EUCALYPTUS PARTNERS LLC

APPROVED MARKET MAKER/ETP HOLDERS

(none)

TERMINATED ETP HOLDERS

(none)

Total ETP Holders	590
Total MM/ETP Holders	54

Options

NEWLY APPROVED OTP FIRMS AND HOLDERS*

(none)

TERMINATED OTP FIRMS AND HOLDERS

(none)

Total OTP Holders	106
Total MM/OTP Holders	35

* for current week (as of 8 a.m. today)

Total ETP & OTP Holders	94
Total ETP Only Holders	493
Total OTP Only Holders	12

For updated information regarding NYSE Arca Options plan for the OCC Symbology Initiative visit: www.nyse.com/optionssymbology

IMM ASSIGNMENTS

IMM assignment for QQQQ: J67K J67-HOLLO 08/03/09 to 07/07/09

IMM assignment for IWM: J67K J67-HOLLO 08/03/09 to 07/07/09

For more information visit:

http://www.nyse.com/pdfs/Issues_No_LMM.pdf

OTP POSTINGS

The following applicants have applied for OTP status at the Exchange and are being posted for a period of three business days, during which time interested OTPs may submit written comments with respect to the qualifications of the applicants. Admission of applicants will become effective after applicants have been cleared and approved for OTP status pursuant to the policies of the Exchange.

(none)

REPORTS DUE TO THE EXCHANGE

Focus Report Due Dates – SEC Rules 17a-5(a) & 17a-10

FOCUS Reports must be submitted electronically and received by the NYSE Arca Financial & Operational Compliance Department on or before the following due dates:

Monthly FOCUS Reports are required from all NYSE Arca Market Makers and NYSE Arca Lead Market Makers:

July 2009 Monthly FOCUS Report

Due: Tuesday, August, 25, 2009

Quarterly FOCUS Reports are required from all Clearing OTPs and DEA Broker-Dealers subject to the SEC Net Capital Rule:

2nd Quarter 2009 FOCUS Report

Due: Friday, July 24, 2009

Annual Audited Financial Statements – SEC Rule 17a-5(d)

OTPs and ETPs are reminded to file their Annual Reports with the NYSE Arca Financial & Operational Compliance Department by the following due dates:

OTPs and ETPs with FYE May 31, 2009 July 30, 2009

OTPs and ETPs with FYE June 30, 2009 August 31, 2009

OTPs and ETPs are reminded to submit Annual Audited Financial Statements, Material Change Forms, Financial Arrangement Disclosures, and SIPC payments to the following address:

NYSE Euronext

Attn: [Firm's NYSE Coordinator]

20 Broad Street, 21st Floor

New York, NY 10005

Fax: (212) 656-5748

REGULATORY BULLETINS/NOTICES IN THIS ISSUE

For updated Regulatory Bulletins visit:

<http://www.nyse.com/regulation/nysearca/1220033210192.html>